



# SMART CITY

Thoughtful Smarter City Living

## SmartTraf

### Overview

- Realtime Traffic Statistics Data & Alerting
- Visualisation of historical traffic trends
- Single solution for travel-time analysis, traffic counting & classification and average speed detection
- Fully documented REST API-makes integration into other systems seamless
- Operates under all weather conditions

### Sectors



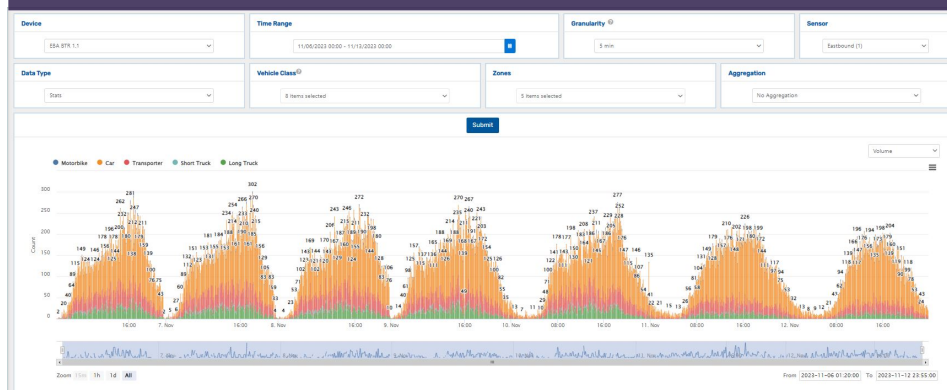
- Government
  - City
  - Regional
  - District
- Transports Agencies
- Transport Consultants
- Public/Private Transport Developments
- Smart City Consultants

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- Auckland Transport
- Eastern Busway Alliance
- New Plymouth District Council
- J Y b h j U
- Waka Kotahi! BNH
- Napier City Council
- Tauranga City Council
- One NZ

### Benefits of Engaging with Smart City:

- Smart City are the exclusive agent for SMATs in New Zealand
- Smart City are the only company in NZ offering a solution of this kind
- Smart City are committed to consistently bringing the most advanced technology to the New Zealand marketplace
- Smart City offer full in-house consultancy, training & technical support



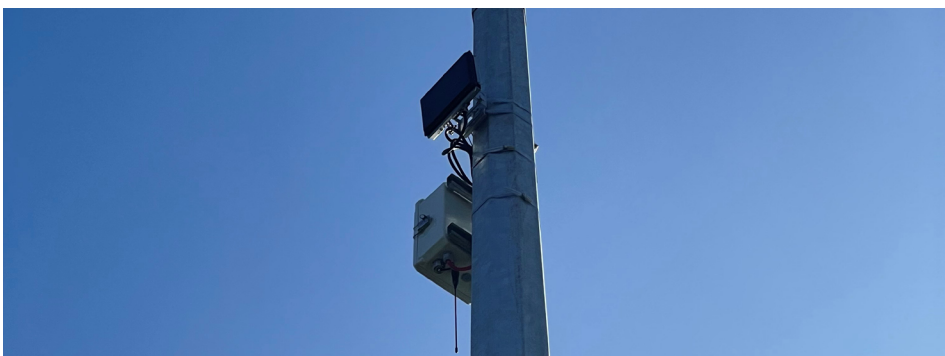
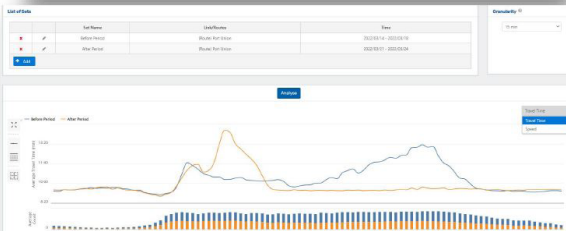
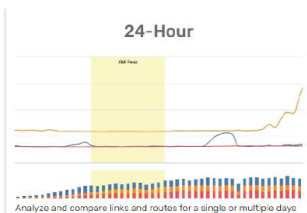
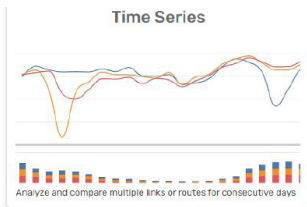
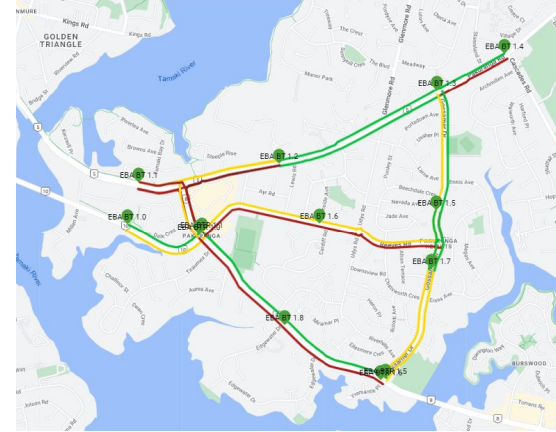


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## SmartTraf Features

- Real-Time Data - Synced in real-time for prompt creation to traffic status and decision making
- Visualisation of Historical Data - Insight for before and after studies and comparisons of traffic trends over weeks and months
- Alerts on Radar Data – Get email notifications on volume, occupancy, stopped vehicle, speed and queue length
- Ultra High Definition (4D/UHD)
- Detection – Up to 256 vehicles simultaneously & detection range up to 300m +
- 8 Object Classification – Pedestrians, Cyclists, Motorbike, Car, Van, Short Truck, Long Truck & Undefined
- Maintenance Free



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*Creating a thoughtful, smarter  
and sustainable New Zealand*